

The Advertising Production Club of NYC Announces Record Scholarship Donations for 2014-2015



1888PressRelease - The APC-NYC has donated \$50,000 to deserving students in the NY metro area to help them further their education in the graphic arts and media production.

New York, NY - The Advertising Production Club of NY today has announced a record \$50,000 donation to the Graphic Communications Scholarship Foundation for the 2014-2015 fiscal year, to help local families send their talented children to college to study the graphic arts and/or media production.

Through this generous donation by the APC-NYC, 10 scholarships will be underwritten for the 2015-2016 school year.

"The Advertising Production Club would like to thank all of our supporters, members and sponsors for their generous contributions to our efforts throughout the past year. Education is what will keep our industry viable and helping talented, well-deserving kids get the formal education they need to be successful is exactly what the APC-NYC is all about." said Paul Nicholson, President, Advertising Production Club of NY.

The APC-NYC distributed the scholarship money to the students through the Graphic Communications Scholarship Foundation at an event at the Hearst Tower in NYC where the students and their parents were present to receive their scholarship checks. The GCSF is the NY Advertising and Communications industries leading organization for student scholarships.

"Our partnership with the GSCF enables us to find the very best and most deserving, talented students for our scholarships. We work very hard to make sure the right kids get the awards and GCSF's thorough evaluation process ensures that this happens." said Jimmy Levin, Board Member and Education Chairman, Advertising Production Club of NY.

In addition to the Scholarship awards, the APC-NYC also announced that each student receives a free membership to the APC-NYC club for 1 year. The membership will allow the students to continue networking with industry peers by attending social and educational events that the club hosts for the industry throughout the year.

About the Advertising Production Club of New York:

The Advertising Production Club of New York (APC-NYC) is a community of production professionals in traditional, digital and emerging media. The APC provides educational programs and networking opportunities designed to keep our members informed about new technologies, best practices and industry trends. The APC

performs this service to the industry in an effort to raise money to be awarded as scholarships to those interested in studying the graphic arts.

<http://www.apc-nyc.org>

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